



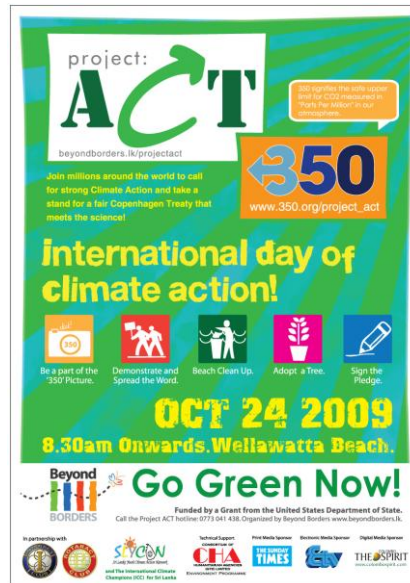
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Oct 24, 2009 Project ACT-350 International Day of Climate Action



Project Act, an environmental initiative by Beyond Borders, will launch its 'Go Green Now' campaign by participating in the International Day of Climate Action on the 24th of October 2009. The International Day of Climate Action is geared towards creating a global movement to create awareness on climate change and to push for effective action at the United Nations Climate Change Conference in Copenhagen in December 2009. The Launch Event

Beyond Borders hopes to promote eco-friendly living and create awareness about climate change, as well as show Sri Lanka's support towards positive climate change policy through this event. It will feature:

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Saudi Arabia Keen To Invest in Sri Lanka



Saudi Arabia is keen to invest in Sri Lanka's agro-based industries with a holistic approach to develop the sector. The investors would not only focus on improving production, but also have plans to buy back the produce facilitating market access for the farmer community, International Agriculture and Food Investment Co. Developer Council Member Riyadh H. Al Zamil told Daily News Business.

"The Saudi Arabian Government has a new initiative to encourage the private sector to assist food security in the country and to look for potential investment opportunities in the agricultural sector. We have received tremendous support from key decision makers and the BOI to move forward and are planning to have a substantial investment in the sector," he said. This is the first time that an agro-based company from Saudi Arabia visited Sri Lanka and there is much potential for viable investment solutions in the country. We aim at creating a win-win situation," he said. "Our plan is for the entire agricultural sector.

We want the whole of the agricultural sector to grow. We plan to educate farmers and infuse technological advancement into the sector and work together for the betterment of the farming community," he said. The company is in the process of evaluating the investment options and is eager to contribute to the country's development projects. The country could be one of the fastest developing countries in world with its peaceful environment conducive for investment and economic development, he said. "The International Agriculture and Food Investment Company is a \$500 million capital based company willing to help Sri Lanka to get back on track.

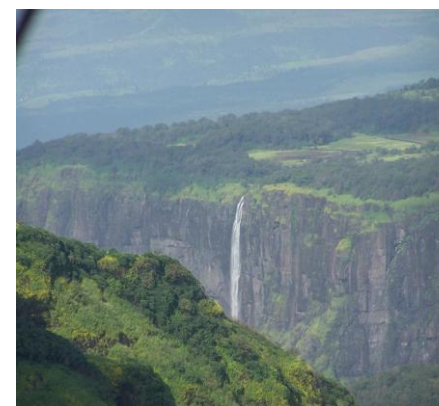


Aircraft Components

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Single and multi-channel linear and rotary position transducers, Inductive proximity transducers and sensors, Pressure transducers and switches for hydraulic controls, Transducers for servo systems, Force sensors for pilot control inputs, surface control and control rod load detection, Pressure transducers for fuel systems and steering and braking systems.

Aero Sense provides complete transducer engineering design and development & support services. The company is dedicated in providing robust, cost effective, reliable and innovative engineering solutions for the aviation industry. Aero Sense adherence to disciplined engineering and proven processes ensures creation of the best value and services for customers.



Kinniya Bridge ctd fm p2



The Kinniya Ferry

Kinniya, has a 400 year old rich history. It has a population of more than 100,000 with 32 schools catering to the children's education within the area. It was well-known for pearl fishing and elephant hunting. The descendants of the Panicker family-caretakers of elephants- could still be seen in the village. It is also the single largest Muslim village in the island. Human occupation included fishing, trading and agriculture. Through traditions, the villagers are well-mannered, hospitable, religious, and greet people with their ancestral smile.

Early Saudi influence is conspicuous by a mosque built by Saudi donation in the village. This mosque stands as a unique contribution to this Kinniya by the Saudi Arabian government.

Besides thanking the Custodian of the Two Holy Mosques for his magnanimity in providing this facility,

The majority of Kinniya residents, who are Muslims also expressed their thanks to President Mahinda Rajapaksa and Trincomalee District MP and Minister of Cooperatives Najeeb A. Majeed for being instrumental in the construction of the bridge.

With the support of the Saudi government our age-old sufferings came to an end. Our future generation is going to use the new bridge for their daily work," Mohammed Sadiqueen, a retired banker and community leader from Kinniya said. "The absence of a road link remained a major obstacle for the progress and development of Kinniya"

Eng. Abdullah Al Shedokhi, project officer of the The Saudi Fund For Development, (SFD), said that this was the largest Saudi project completed in Sri Lanka.

The Kingdom is currently building a 2.25 billion rupee worth Epilepsy and Diagnosis Hospital in Colombo, which will be the first of its kind in Sri Lanka. The Saudi Fund For Development, SFD, had given an additional grant of 330 million rupees for the development of health facilities at the Neuro Trauma Hospital, which was built with Saudi aid of 440 million rupees in Colombo.

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- * A Demonstration to spread the word about Climate Action
- * A Beach Clean Up. (Wellawatta)
- * Forming a giant human 350 on the beach for an aerial photograph
- * Giveaways of 350 plants (Adopt a Tree concept)
- * Signing a pledge towards eco-friendly living

The event will be rounded up by forming a human 350, a photograph of which will be posted to <http://www.350.org>, to indicate Sri Lanka's participation in the global 350 movement.

Project ACT Hotline 0773 041 438

Website:

www.beyondborders.lk

Blog:

www.projectact.wordpress.com

'Project ACT: International Day of Climate Action' for more details.

<http://www.facebook.com/home.php?ref=home#/event.php?eid=153470869511&re...>

Project Act will kick-off on the 24th and will continue its activities till the 24th of March 2010. Its ultimate goal is to make significant inroads into creating widespread use of good waste management techniques in order to promote greener, more environmentally harmonious living in Sri Lanka.

Project Act: International Day of Climate Action is organized by Beyond Borders, a voluntary, youth-led, youth-run initiative active in Sri Lanka, India, Bangladesh. Based on the working themes of Identity, Diversity and Active Global Citizenship,

www.beyondborders.lk

www.beyondborders.wordpress.com

This event will be carried out in partnership with the Environment Programme of the Consortium of Humanitarian Agencies (GTE) Ltd. and Sri Lankan Youth Climate Action Network, Sri Lankan Climate Champions, British Council, the Interact Movement and the Rotaract Movement.

Saudi Arabia Builds Kinniya Bridge



Story and pics by **Mohamed Rasooldeen** reporting from Kinniya, Sri Lanka. The opening of the Kinniya bridge by President Mahinda Rajapaksa on Tuesday, October 20, 2009 is an important landmark in the annals of the people in the Eastern province.

The 396 meter-long bridge, the longest overpass in the island was constructed with the financial aid of SR 440 million from the Saudi Government. The new facility will trigger the economic and cultural development envisaged by the government following its defeat of terror in the island.

Trincomalee is one of the main cities in the Eastern province. More than 10,000 people cross the Kinniya lagoon daily between Kinniya and Trincomalee. The new bridge is 10 meters wide and there are two pavements, each 1.5 meters wide, for pedestrians. The bridge was constructed by a Chinese firm under the supervision of the Road Development Authority.

"The bridge will connect Kinniya and Trincomalee and ease transport problems of the people in the Eastern province and would benefit more than a million people in the Eastern province as well as the others who come to Trincomalee district." Saudi Ambassador in Colombo, Abdul Aziz Abdul Rahman Al-Jammaz said. The envoy explained that these people cross the lagoon by ferry and undergo numerous hardships to transport goods including household equipment and daily needs through the ferry. Both light and heavy vehicles are taken on this ferry which operates from morning till 10 p.m.

"We have a special place in our hearts for the Sri Lankan Muslims who form eight percent of the island's 20 million population. While assisting the other communities, we also would like to help distressed Muslims in all parts of the island," he stressed. Even this year Saudi Arabia sent 120 metric tons of dates to Sri Lanka for the Muslims to enable people on the island for breakfast during the month of Ramadan.

"The Kingdom is home to 550,000 Sri Lankans. They have earned a good reputation for their hard work and perseverance, and they have contributed a great deal to the nation's development," he said, adding that the wheels of justice is fair to all living in Saudi Arabia

From time immemorial, people living in Kinniya and surrounding villages undergo numerous hardships to travel to and from Trincomalee to do their daily work. The hamlets in the vicinity include, Uppar, Gangai, Eralkali, Kilivedy and Thoppur. ctd on page 4

Post Conflict Market Opportunities In Sri Lanka



With the dawn of peace in Sri Lanka after 30 years of conflict, there is no better chance for business organizations to shed their lethargy and capitalize on the plethora of opportunities that are now available.

The first and most critical aspect is to think positively, rather than deliberating on 'what' and 'why'. It is time that we make things happen, rather than watch things happen. Available opportunities for business in Sri Lanka are as follows:-

*** Construction** - Great opportunities in all construction related industries including cement, aluminium, PVC pipes, roofing sheets, steel etc., Construction industry players including suppliers should capitalize on the vast opportunities, specially in the North and the East.

*** Real Estate** - This industry suffered a drastic slump in the last 12 months. However, there is now potential with foreign investors showing interest in Sri Lanka. It would be important to remember that 2 - 3 million Sri Lankans live and work overseas at present. Property developers need to target Sri Lankan expatriates aggressively.

*** Tourism** - There is no doubt that tourism in Sri Lanka will bounce back strongly. There will be an acute shortage of hotel rooms, especially in the North and the East and this provides a great opportunity. Tourism related niche products can also be developed such as agri tourism, heritage tourism, adventure tourism, ayurveda tourism to name a few.

*** Domestic Transportation** - High quality taxi and limousine services, domestic air travel and domestic road transportation services are super opportunities.

*** Agriculture** - There is clearly a resurgence in the agriculture sector for both equipment and crops. Agricultural machinery such as tractors, threshers, water pumps will see great demand. In addition to paddy, non traditional export crops can be concentrated upon.

*** Healthcare** - Great opportunities in all aspects of healthcare, from hospitals to laboratories and medical equipment. The need is for good quality and reliable healthcare facilities.

*** Education** - Sri Lankans value education and are willing to spend for both undergraduate and postgraduate studies. Opportunities are also available for skill based education, in addition to professional education.

*** Retailing** - Retailing is the world's largest industry and offers potential in a wide spectrum of products and services. Besides supermarkets, there are clothing chains, specialist footwear retailers and many others. With Sri Lankans looking for convenience and quality in products and services, retailing offers scope for growth.

Regular market visits to observe, firsthand, the developments that are on going is essential. This is specially the case for districts such as Batticaloa, Trincomalee, Vavuniya, Mannar and Jaffna.

The landscape in these districts is changing rapidly and great opportunities for ethical business are becoming available.

Speed-to-market and execution skills are also essential. Whilst it is important to develop sound marketing plans, executing same with vigor and commitment is equally important.

Flexible business processes, a fluid organization structure and dynamic leadership are essential pre-requisites to develop winning businesses.

Aircraft Components To Be Manufactured in Sri Lanka



Dharmika Perera, Chairman / Director General of the BOI formally presents the BOI Certificate of Registration to K. J Westman, Director of Flinth Industrial Park.

The Board of Investment of Sri Lanka granted investment approval for Aero Sense Limited to manufacture aircraft components for international aircraft and helicopter manufacturers.

Dharmika Perera, Chairman / Director General signed the agreement on behalf of the BOI and formally presented the BOI Certificate of Registration to K. J Westman, Director of Flinth Industrial Park.

The company representing a US \$ 1 million investment will manufacture 14 aircraft components for international aircraft and helicopter manufacturers. They will be establishing a state-of-the-art production facility at the Flinth Industrial Park at Kadawatha. Westman stated the main reason for Aero Sense Technologies to establish the production plant in Sri Lanka was because of the services offered by the Flinth Industrial Park.

The parent company to Aero Sense (Pvt) Limited, here in Sri Lanka is Aero Sense Technologies LLC, US. The US based Aero Sense Technologies is owned by Aero Sense Inc., US, Swedcord Development AB, Sweden and Sveritec Limited, UK.

Aero Sense Technologies capability and product technologies for the Aerospace Industry includes production of Position transducers for aircraft flight controls, ctd on page 4